

Onboard Innovators

Caffé di Artisan

Onboard Hospitality is looking for new and innovative players pushing their product onboard. Check out our latest discovery, trying to transform coffee served at 30,000ft

Everyone loves a success story and at **Onboard Hospitality** we have been excited to see just how successful specialist companies can be once they get onboard.

We're on the look out for newcomers to the industry, be they young people, young companies or young products: those that may be the faces of the onboard hospitality industry tomorrow.

So if you're making your way into the onboard market, get in touch and we'll spread the word, champion the cause and watch your business as it heads sky high.

Innovator of the month

Everyone has a favourite coffee and a preferred way of making it. Most agree getting the very best brew usually requires the finest baristas full of flourish and flare, along with cumbersome machines. Until now that is after a maverick group of ex investment bankers and coffee lovers who hated the coffee being served in coffee shops, on planes and in hotels - decided to do something about it.

Caffé di Artisan is the result, an entirely new coffee product that aims to capture all the qualities of the finest beans and roasts and present it as a liquid coffee shot, designed to deliver perfection every time, with none of the usual fuss.

This is not instant coffee – far from it, this is a range of specially brewed coffees with no additives and no



chemical processes whatsoever, "sealed in a capsule at the height of its perfection".

Just add fresh hot water and the product comes back to life as if it had just that second been brewed.

Positioning itself as an ideal onboard option, the capsules ensure a consistent servings.

Caffé di Artisan has developed a range of brews and flavours that include South American Single Origin Arabica, sourced from the Colombian highlands; an Ethiopian Sidamo Single Origin from high up in the Simian Mountains and a fabled Monsoon Malabar made from beans exposed to rain laden winds on pristine beaches.

With low load-weight, easy storage,

long shelf life and no requirement for machinery to prepare, Caffé di Artisan is now targetting the on-the-move sector and can even tailor a brew specifically to suit a particular passenger profile.

For Business and First, lattes, cappuccinos and frappes can all be made using Caffé di Artisan Luxury Liquid Single Shot Pods, again without the need for machines.

A spokesman for the company says: "This is not "instant" coffee, or the result of a complex pre-sale process but it can provide instantly excellent coffee. We believe Caffé di Artisan has mastered the art of making perfect coffee and capturing it for the passenger. Every cup, every time."

Send your innovator ideas to: julie.baxter@onboardhospitality.com •